

Brain Awareness Video Project Rubric

Overview:

Research a neuroscience topic and create a brief, original, educational video about the brain or nervous system.

Activity	Excellent (4)	Good (3)	Partial (2)	Incomplete (1)
Topic	Original idea, creative, covered a neuroscience topic	Not an original idea, but still very creative	Not an original idea, lacking creativity, strays off topic	Not turned in, or plagiarized
Bibliography	5+ Scientifically vetted sources	3-5 Scientifically vetted sources, a few untrustworthy sources (i.e. Wikipedia)	1-3 Scientifically vetted sources, multiple untrustworthy sources (i.e. Wikipedia)	No bibliography provided, or all sources are scientifically inaccurate.
Script and storyboard content quality	Engaging material, clear language, easy to follow, accurate science	Engaging, hard to follow at times, has some scientific inaccuracies	Not engaging, difficult to follow, did not use lay language, scientifically inaccurate	Constantly strays off topic, scientifically inaccurate
Video Length	3:30-5:00 minutes	2:00-3:30 minutes	1:00-2:00 minutes	Under 1 minute
Work with a neuroscientist	Reached out to a neuroscientist for help and advice throughout the project. Followed up with the scientist for a review before turning in the project	Had some correspondence with a neuroscientist during the planning stages. Followed up with the scientist for a review before turning in the project	Only reached out to a neuroscientist once or twice. Did not follow up for a review before turning in the project	Never contacted a neuroscientist

Points: _____ / 24